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A website development pioneer gives business owners—from tech savvy to beginner—the tools, knowledge, and tactics to succeed in today's online economy. If your company is building a new website, you're certainly thinking about content and design. But don't forget performance, especially if you need your website to generate business leads and sales. Wordpress Websites for Business guides you through the process of building a website that will sustain and grow your company. Using the techniques detailed in this book I am currently bringing in more than one million dollars' worth of leads a month for one of my clients. I have used most of the top content management systems and built many custom CMS systems myself. From my experience, I can say that Wordpress is the most effective tool available to build your company's website and bring in leads and sales for your business. However, if used incorrectly, it can actually hurt your company. I've seen it happen, and the effects can be devastating. The good news is that there's a better way. In an easy-to-follow, step-by-step program, this book will tell you what you need to do to avoid the pitfalls while ensuring maximum exposure, search engine rankings, and conversions (sales)! This powerful book features: game changing checklists and resources; simple settings that only take a few minutes, but can make a huge difference in website performance; the best Wordpress plugins and services to optimize your site and maximize leads; the best Wordpress themes that enable you to build an up-to-date website that performs for you; content creation hacks such as how to map your business goals directly to your content; Wordpress best practices simplified, such as why and how to create a child theme; the tools and techniques that drop your page load times to less than two seconds; and much more . . . The strategies and tactics I present in Wordpress Websites for Business will result in more leads and sales for your company, and that's what it's all about. Building Your Next Big Thing with Google Cloud Platform shows you how to take advantage of the Google Cloud Platform technologies to build all kinds of cloud-hosted software and services for both public and private consumption. Whether you need a simple virtual server to run your legacy application or you need to architect a sophisticated high-traffic web application, Cloud Platform provides all the tools and products required to create innovative applications and a robust infrastructure to manage them. Google is known for the scalability, reliability, and efficiency of its various online products, from Google Search to Gmail. And, the results are impressive. Google Search, for example, returns results literally within fractions of second. How is this possible? Google custom-builds both hardware and software, including servers, switches, networks, data centers, the operating system's stack, application frameworks, applications, and APIs. Have you ever imagined what you could build if you were able to tap the same infrastructure that Google uses to create and manage its products? Now you can! Building Your Next Big Thing with Google Cloud Platform shows you how to take advantage of the Google Cloud Platform technologies to build all kinds of cloud-hosted software and services for both public and private consumption. Whether you need a simple virtual server to run your legacy application or you need to architect a sophisticated high-traffic web application, Cloud Platform provides all the tools and products required to create innovative applications and a robust infrastructure to manage them. Using this book as your compass, you can navigate your way through the Google Cloud Platform and turn your ideas into reality. The authors, both Google Developer Experts in Google Cloud Platform, systematically introduce various Cloud Platform products one at a time and discuss their strengths and scenarios where they are a suitable fit. But rather than a manual-like "tell all" approach, the emphasis is on how to Get Things Done so that you get up to speed with Google Cloud Platform as quickly as possible. You will learn how to use the following technologies, among others: Google Compute Engine Google App Engine Google Container Engine Google App Engine Managed VMs Google Cloud SQL Google Cloud Storage Google Cloud Datastore Google BigQuery Google Cloud Dataflow Google Cloud DNS Google Cloud Pub/Sub Google Cloud Endpoints Google Cloud Deployment Manager Author on Google Cloud Platform Google APIs and Translate API Using real-world examples, the authors first walk you through the basics of cloud computing, cloud terminologies and public cloud services. Then they dive right into Google Cloud Platform and how you can use it to tackle your challenges, build new products, analyze big data, and much more. Whether you're an independent developer, startup, or Fortune 500 company, you have never had easier to access to world-class production, product development, and infrastructure tools. Google Cloud Platform is your ticket to leveraging your skills and knowledge into making reliable, scalable, and efficient products—just like how Google builds its own products. Explore built-in WordPress features and the power of advanced plugins and themes for building modern websites using exciting recipes Key FeaturesBuild custom features and extend built-in features in WordPress with custom coding and pluginsGet to grips with extending WordPress as an application frameworkManage non-functional aspects of your website such as security, performance, and maintenanceBook Description WordPress has been the most popular content management system (CMS) for many years and is now powering over 30% of all websites globally. With the demand for WordPress development and skilled developers ever-increasing, now is the best time to learn WordPress inside out. This book starts with simple recipes for configuring WordPress and managing basic platform features. You'll then move on to explore how to install and customize WordPress plugins, widgets, and themes. The next few chapters cover recipes for content and user-management-related topics such as customizing the content display, working with content types, using the new Gutenberg editor, and customizing editorial workflow for building advanced blogs. As you advance, you'll learn how to use WordPress as an application framework as well as a platform for building e-commerce sites. This WordPress book will also help you optimize your site to maximize visibility on search engines, add interactivity, and build a user community to make the site profitable. Finally, you'll learn how to maintain a WordPress site smoothly while taking precautions against possible security threats. By the end of the book, you'll have the tools and skills required to build and maintain modern WordPress websites with the latest technologies and be able to find quick solutions to common WordPress problems. What you will learnInstall and customize WordPress themes and plugins for building websitesDevelop modern web designs

without the need to write any code

Explore the new Gutenberg content editor introduced in WordPress 5 (Bebo)

Use the existing WordPress plugins to add custom features and monetize your website

Improve user interaction and accessibility for your website with simple tricks

Discover powerful techniques for maintaining and securing your websites

Extend built-in WordPress features for advanced website management

Who this book is for This book is for beginners who want to build powerful modern websites with minimum coding knowledge and intermediate web developers who want to extend the basic features of WordPress to cater to advanced modern website technologies. Although prior experience with WordPress is not required, familiarity with basic PHP, HTML, and CSS is necessary to understand the concepts covered. Provides information on using WordPress to create and maintain blogs and web sites, covering such topics as domains, plugins, themes, creating and managing content, multimedia, and security. The easy, self-paced guide to the powerful WordPress platform WordPress 24-Hour Trainer, 3rd Edition provides a comprehensive, unique book-and-video package that focuses on the practical, everyday tasks you will face when creating and maintaining WordPress websites. This easy-to-use, friendly guide will show you how to create and edit pages, integrate your site with social media, keep your site secure, make content more search engine friendly to help drive website traffic, troubleshoot the most common WordPress issues, and much more. This updated edition of WordPress 24-Hour Trainer covers the latest features of WordPress 4.0 and 4.1 in an easy-to-use format: Fully-illustrated guides to key tasks you'll need to perform with WordPress. At the end of each lesson a list of related plugins you can install to make WordPress an even more powerful tool. Step-by-step guides at the end of lessons to help you practice what you just learned. Videos that show you first hand some of the concepts in each lesson. WordPress 24-Hour Trainer, 3rd Edition is your perfect real-world guide to fully leveraging this powerful platform. A guide to WordPress provides bloggers with everything they need to know to build, design, manage, and customize their blogs, including step-by-step coverage of everything from installation and security to publishing and customization, as well as themes, widgets, and plug-ins. A complete guide for web designers and developers who want to begin building and administering sites with WordPress. Dreamweaver CS6 is the most capable website design and management program yet, but there's no printed guide to its amazing features. That's where Dreamweaver CS6: The Missing Manual comes in. You'll learn to use every facet of this versatile program, through jargon-free explanations and 13 hands-on tutorials. The important stuff you need to know: Get A to Z guidance. Go from building simple web pages to creating rich, interactive websites. Learn state-of-the-art design. Create dynamic, visually appealing sites using JavaScript and CSS, and see how HTML5 and CSS3 fit in. Add instant interactivity. Use Dreamweaver's unique Spry technology to easily add complex layout options, like drop-down menus. Use timesaving features. Take advantage of Dreamweaver's libraries, templates, and hundreds of extensions. Go mobile. Design sites for smartphones, tablets, and desktop PCs, using the same HTML. Simplify site management. Check for broken links, streamline site-wide changes, and reorganize your site in a snap. An in-depth look at the internals of the WordPress system. As the most popular blogging and content management platform available today, WordPress is a powerful tool. This exciting book goes beyond the basics and delves into the heart of the WordPress system, offering overviews of the functional aspects of WordPress as well as plug-in and theme development. What is covered in this book? WordPress as a Content Management System Hosting Options Installing WordPress Files Database Configuration Dashboard Widgets Customizing the Dashboard Creating and Managing Content Categorizing Your Content Working with Media Comments and Discussion Working with Users Managing, Adding, Upgrading, and Using the Theme Editor Working with Widgets Adding and Managing New Plugins Configuring WordPress Exploring the Code Configuring Key Files wp-config.php file Advanced wp-config Options What's in the Core? WordPress Codex and Resources Understanding and customizing the Loop Building A Custom Query Complex Database Operations Dealing With Errors Direct Database Manipulation Building Your Own Taxonomies Plugin Packaging Create a Dashboard Widget Creating a Plugin Example Publish to the Plugin Directory Installing a Theme Creating Your Own Theme How and When to Use Custom Page Templates How to Use Custom Page Templates Pushing Content from WordPress to Other Sites Usability and Usability Testing Getting Your Site Found How Web Standards Get Your Data Discovered Load Balancing Your WordPress Site Securing Your WordPress Site Using WordPress in the Enterprise Is WordPress Right for Your Enterprise? and much more!

Dreamweaver CC is a powerful tool for designing all kinds of websites, from those with simple, static pages to interactive, media-driven sites for desktop, laptop, and mobile devices. But the program still doesn't include a printed guide to all its amazing capabilities. That's where this Missing Manual comes in. With hands-on tutorials and thorough coverage of every feature, you'll learn how to build, deploy, and manage sites whether you're an experienced designer or just getting started. The important stuff you need to know: Dive into page design. Quickly learn the basics of working with text, images, links, and tables. Edit pages in Live view. Dynamically add elements to live pages and immediately see the results. Design once, and for all. Build fluid-grid sites that reformat themselves for desktop, tablet, and mobile browsers. Examine page structure. Troubleshoot problems using the new Element Quick View to see the hierarchy of HTML elements. Style with ease. Use the enhanced CSS Designer to copy and paste styles, set margins and padding, and add or delete selectors. Enhance Dreamweaver. Add new program features with Add-Ons that integrate directly with Dreamweaver. Bring your pages to life. Use jQuery UI to add interactive page elements like tabbed panels, collapsible content sections, and dialog boxes. Create universal pages. Avoid browser incompatibility issues by using surefire workarounds. WordPress is much more than a blogging platform. If you have basic PHP, HTML, CSS, and JavaScript experience you can use WordPress to develop fast, scalable, secure, and highly customized web apps, mobile apps, web services, and multisite networks of websites. Along with core WordPress functions and database schema, you'll learn how to build custom plugins, themes, and services for just about any kind of web or mobile application. In this updated second edition, Brian Messenlehner and Jason Coleman cover new features and functionality added to WordPress up to version 5.4. All code examples in the book are available on GitHub.

Compare WordPress with traditional app development frameworks Use themes for views and plugins for backend functionality Get suggestions for choosing or building WordPress plugins Register custom post types (CPTs) and taxonomies Manage user accounts and roles, and access user data Build asynchronous behaviors with jQuery Use WordPress to develop mobile apps for iOS and Android Integrate PHP libraries, external APIs, and web service plugins Collect payments through ecommerce and membership plugins Learn how to speed up and scale your WordPress app Extend the WordPress REST API and create custom endpoints Learn about WordPress Gutenberg blocks development This fixed-layout eBook teaches all essential web technologies from A to Z. Skillfully written, extremely succinct, with a lot of tables, diagrams, examples and screen output, it touches the latest experimental technology in action. Covering some hardly documented 'tricks' beyond the basics, this book guarantees to transform an Internet newcomer to an accomplished web developer. For every web developer, it is a handy must-have. As we know, various web technologies are interconnected and it is impossible to fully master one technology without knowing another. Traditionally, a serious web developer needs to rely on several books or sources when coding a website. This book represents an all-in-one solution. It presents to you a holistic view of all essential web technologies. It means spending less money and time in learning more. The topics include HTML, CSS, JavaScript, PHP, AJAX, SQL, XML, XPath, XSD, XQuery, XSLT, SVG, Canvas, WebGL, Java Applet, Flash ActionScript, Red5, Firebase, WebRTC, htaccess, mod rewrite, jQuery, cURL, WordPress, SEO etc. (This eBook should be read using a fixed-layout-compatible (epub3) reader such as the Gitden Reader in Android.) WordPress has grown into the #1 blogging tool in its category: several million bloggers have downloaded this powerful open source software, and millions more are using WordPress.com's hosted services. Thirty-two of Technorati's Top 100 blogs now use WordPress. Using Wordpress is a customized, media-rich learning experience designed to help new users master Wordpress quickly, and get the most out of it, fast! It starts with a concise, friendly, straight-to-the-point guide to Wordpress. This exceptional book is fully integrated with an unprecedented collection of online learning resources: online video, screencasts, podcasts, and additional web content, all designed to reinforce key concepts and help users achieve real mastery. The book and interactive content work together to teach everything mainstream Wordpress users need to know. This practical, approachable coverage guides readers through getting started fast, and covers the recent release of Wordpress 3. This major upgrade includes built-in image editor and the ability to host multiple blogs from one Wordpress install. This new version of Using Wordpress adds a DVD, so that all the interactive material previously available only online is now also available for offline reading and study. Want to launch a Web site but don't know where to begin? Information on Web design, page building software, using HTML, site planning, and everything else you need to know can be found easily in Building Web Sites All-in-One For Dummies, 2nd Edition. So you can easily find what you're looking for, this plain-English guide is divided into nine minibooks: Preparations Site Design Site Construction Web Graphics Multimedia Audience Interaction E-Commerce Site Management Case Studies From deciding what your site should do to working with HTML, using Dreamweaver, incorporating Flash creations, and keeping your site on the cutting edge, this book is your one-stop course in building Web sites. Learn to: Plan your site, decide whether you need a Web team, and create relevant content Develop your site design, work with wire frames, and organize behind-the-scenes files that make your site work Select the right hardware and software and create pages with Dreamweaver Create cool site graphics with Photoshop and Fireworks Add interest with Flash animations, slideshows, video, and sound Make your site interactive with Javascript, PHP, ASP, and MySQL Build an e-commerce site that's user-friendly, legally sound, and secure Keep your content and design fresh and up to date Ready to begin? Grab Building Web Sites All-in-One For Dummies, 2nd Edition and let's get started! This unique approach to learning HTML and CSS simultaneously shows you how to save time and be more productive by learning to structure your (X) HTML content for best effect with CSS styles. You'll discover how to create websites that are accessible to the widest range of visitors, build CSS for print and handheld devices, and work with a variety of CSS-based layouts. Using the latest standards, best practices, and real-world examples, this book offers you with a thorough grounding in the basics and also includes advanced techniques. Get your blog up and running with the latest version of WordPress WordPress is one of the most popular, easy-to-use blogging platforms and allows you to create a dynamic and engaging blog, even if you have no programming skills or experience. Ideal for the visual learner, Teach Yourself VISUALLY WordPress, Second Edition introduces you to the exciting possibilities of the newest version of WordPress and helps you get started, step by step, with creating and setting up a WordPress site. Author and experienced WordPress user Janet Majure shares advice, insight, and best practices for taking full advantage of all that WordPress has to offer. Presents completely updated coverage of new mobile blogging solutions Shares advice on customizing sites through use of plug-ins and themes and custom site editing Details more advanced procedures for self-hosted bloggers, including buying a domain, getting a web host, and installing WordPress Demonstrates key points with examples from the author's own WordPress blogs Teach Yourself VISUALLY WordPress, Second Edition clears the air around any blog fog you may find yourself in and gets you started with creating your own dynamic WordPress blog today! Are you ready to get started in WordPress this weekend? This ebook features step-by-step instructions for a two-day session on setting up your blog or website using the right tools to launch your content. Author Jesse Friedman will help you understand the power of WordPress, which drives 20 percent of the entire internet, and what it can do for your business or creative endeavor. In this detailed guide you will: Learn how to build your page using existing themes, tags, pages, and menus, and six must-have plugins Understand hosting requirements and how to choose a hosting provider Organize your content and know the difference between pages and posts, categories and tags, making a content strategy that fits your needs Discover six tips to help you publish like a pro Prepare your site for launch and complete ongoing site management It might be easier to say what this guide isn't, rather than what it is. It isn't an in depth look at every single function available within the WordPress dashboard. Nor is it a guide to help you develop or modify WordPress themes. It's an easy to follow

WordPress manual that will help you to get an overall understanding of how you use the various features within the WordPress Dashboard to keep your website or blog updated. The official WordPress Codex is great if you want to get really involved in developing your own WordPress theme or modifying your site with plugins, but it can be a bit daunting for those users who just want a simple guide to using the Content Management side of WordPress or just need to update their site pages every so often. The Easy WP Guide will teach you how to add content to your website and keep it updated, simply and easily. This version has been completely updated for use with WordPress 4.2. Edition for WordPress 5.0 What if you could choose, buy a domain name, then host your own website for literally pocket change. It's not a dream, but something you can manage by yourself. You don't need coding skills. Just follow the steps outlined in this book and you'll be online in no time. Building a website might seem an intimidating task for many, but the truth is there are plenty of free tutorials and guides that can help you build a website from scratch in no time, even if you don't have previous experience with programming. If you're already a typical Internet user, the chance is you already know how to do many of the things outlined in this book. All I'm trying to do is piece all things together in an easy to follow step-by-step guide so you can focus on getting to the finish line, which is hitting that "Publish" button of your first post. This book will cover all the basics, advice about picking your first domain name, choosing the right hosting provider and then starting your first website using WordPress, the go-to free open source software for creating blogs and websites in a matter of minutes. It's one of the rare instances when free doesn't mean "of questionable value". I've picked WordPress because I've been using it to build and manage my friends' blogs, clients' and my own websites since 2006. I'll keep recommending WordPress because it's very easy to use and yet powerful enough to do what you set your mind to by using any of the free or paid plugins and themes developed by an active international community of WordPress enthusiasts. Over 100 million websites are using WordPress. They can't all be wrong, right? And did I say you don't need coding skills to build your own website? I've said it and you may hear it a couple of times more from me because that's an important part of the reason I've started writing this book. Most people assume you need some sort of programming knowledge to build a website, but the reality is there are plenty of free tools you can use to go online with just a few easy clicks. If you've used a computer or smartphone before you'll have no problems understanding what I'll be showing you in this book. If you decide you need a website there's nothing really stopping you from starting without needing extra help. Read on and you'll see how easy it is to publish your first post on your own website. WordPress 3.5 Complete: Third Edition is a comprehensive and step-by-step tutorial packed with screenshots and examples to make it easy and quick to pick it up. This WordPress book is a guide to WordPress for online publishers and web developers. If you are new to blogging and want to create your own blog or website from scratch, then "WordPress 3.5 Complete: Third Edition" is for you. No prior knowledge of HTML/CSS or PHP is required. Learn how to build a beautiful and feature-rich website or blog with WordPress all on your own. About This Book Learn how to build a WordPress site quickly and effectively, and how to create content that's optimized for publication on the web. Learn the basics of working with WordPress themes and plugins, and even create your own. Beginner-friendly layout and advice you can apply from day 1. Packed with screenshots and examples. Who This Book Is For This book is for anyone who wants to learn how to create a functional website, without having to hire a developer or a designer. The best thing about WordPress—the open source software that we're going to be using—is that it has a minimal learning curve and that everyone can master it quickly. No specific website building experience is required. Having said that, this book will also appeal to everyone who wants to get a bit more in-depth with WordPress development and start working on their own plugins and themes. What You Will Learn What WordPress is, where to get it, and how to launch your website quickly using it. How to publish your first content (a blog post or article). What the most important sub-pages of a quality website are, and how to create them in WordPress. How to upload multimedia content such as images, audio, and video. How to install and work with plugins and widgets. Where to find quality themes and how to install them. How to develop your own WordPress plugins and themes. In Detail WordPress Complete, Sixth Edition is a practical guide for everyone who wants to start their journey as an online publisher, website owner, or even a website developer. It takes you step-by-step through the process of planning out and building your site, and offers loads of screenshots and examples along the way. It's also a beginner's guide to theme and plugin development. This book begins with the basics of WordPress, followed by the different components that you as a developer will need to use to work swiftly and efficiently. The book starts by introducing WordPress to new readers in this field. You are then shown how to set it up, implement a blog, and use plug-ins and widgets. You'll use themes to make any website look and feel better and more original. You also learn how to create your own themes and perform testing to ensure your website is bug-free. You will also acquire some idea of how to use WordPress for non-blog-like websites. By the end of the book, you will feel confident enough to design high-quality websites and will be familiar with the ins and outs of WordPress. Style and approach This is a step-by-step tutorial, where we show you how you build a professional-grade website from the ground up, adding more and more complex features as we move on. Clear the "blog fog" with this complete visual guide to the WordPress platform Teach Yourself VISUALLY WordPress, 3rd Edition introduces you to the exciting possibilities of one of the world's most popular blogging platforms, and shows you how to build your blog from idea to execution. This edition has been updated to reflect the changes and new features of WordPress, and includes coverage of mobile blogging solutions that allow you to post on the go. Richly illustrated with screenshots and examples from the author's own WordPress blogs, this highly visual guide walks you through the setup and creation process step by step, and offers expert tips and tricks every step of the way. From installing WordPress and choosing a theme to custom site editing and self-hosting, this book provides the answers you need and helps you get organized and published quickly. This is your essential guide to getting the most out of WordPress, from basic setup to advanced mobile features. Customize your site with plug-ins, themes, and personalized editing Blog whenever, wherever, with mobile blogging solutions Buy your domain, choose a hosting service, and set up the

admin stuff Learn the best practices that result in engaging, dynamic websites Whether you're promoting a business, building a personal brand, or just have something to say, this is your no-nonsense guide to building your blog. A convenient how-to guide for maximizing your WordPress experience WordPress is a state-of-the-art blog publishing platform with nearly ten million active installations. Eight minibooks provide you with expanded coverage of the most important topics to the WordPress community, such as WordPress basics, theme designs, plug-in development, social media integration, SEO, customization, and running multiple sites. Veteran author Lisa Sabin-Wilson leads an authoritative team of authors who offer their unique knowledge and skillset while sharing invaluable advice for maximizing your site's potential and visitor experience. Presents straightforward and easy-to-understand coverage of the basics of WordPress, the most popular blog software in use today Delves into the topics that matter most to the WordPress community, such as theme design, plug-in development, and social media integration Addresses ways to handle a variety of WordPress security issues Examines the WordPress network The word on the street is that WordPress All-in-One For Dummies presents everything you need to know about WordPress in one convenient book! Create a variety of exciting sites for e-commerce, networking, video streaming, and more, using WordPress About This Book Build ten different types of website using WordPress Transfer your static site to WordPress and create sites to make money, build communities, and share your ideas The projects in the book will teach you how to use free themes and plugins without any prior coding experience Who This Book Is For WordPress Site Blueprints is suitable for new or experienced WordPress users. You don't need to be a PHP developer or have ever created a WordPress theme or plugin. Instead the book will help you use themes and plugins (all free) to create a wide range of sites. Familiarity with the WordPress interface will help you but you don't need to be able to write code. What You Will Learn Migrate your old static site into WordPress Create a network of sites for other people to work with each other Build a great store using the free WooCommerce plugin Create a video streaming site linked to YouTube Create a review site for products, services, or anything you'd like Create a jobs board so people can post jobs and apply for them Create websites that focus on networking such as a social media site, a communications center for your team, and a membership site to build a community Create a beautiful gallery site to showcase your photography In Detail WordPress is the world's most popular Content Management System (CMS) and you can use it to create any kind of site you or your clients need. Using free plugins and themes for WordPress, you can create a store, a social media site, a review site, a video site, a network of sites or a community site, and more. Wordpress makes your job of creating your own website simple and hassle-free! If you've started using WordPress to create a blog or simple website, you'll have had a taste of the opportunities offered by this massively popular CMS. This book will take you through the process of creating ten popular kinds of site using WordPress with free plugins and themes, each chapter covering various functionality of the web. After having learned how to migrate from your static site to Wordpress in the first chapter, you will then explore the world of social networking websites followed focusing on e-commerce. Without writing too much code, you'll be able to create a store, a video streaming site, a team communications site, a jobs board, and more. This book is a one-stop solution to resolve all your worries about creating a website that will give the best experience to your users. Style and approach A project-based step-by-step guide to creating ten different types of popular website using WordPress. This book takes you through clear and logical steps, with screenshots and tips along the way to help you follow the guide and learn how to get more from WordPress. Pro WordPress Theme Development is your comprehensive guide to creating advanced WordPress themes. Designed for for professional web designers and developers who are comfortable with PHP and WordPress, this book teaches you every aspect of professional theme development. You will learn how to build themes from scratch, how to monetize the themes you create, and how to capitalize on this by creating advanced themes for your clients or selling premium themes. This book builds on your current knowledge of PHP and web development to create a WordPress theme from scratch. It uses a real-world theme example that you can build, to demonstrate each feature in a practical way. It shows you how to take control of WordPress with custom posts types and taxonomies, and covers anatomy and hierarchy, use of the loop, hooks, short codes, plug-ins and much more. WordPress is one of the most successful open-source blogging and content management systems available, and theme development has become a major part of the WordPress ecosystem. Start working with WordPress themes like a pro today with Pro WordPress Theme Development. Get the latest word on the biggest self-hosted blogging tool on the market Within a week of the announcement of WordPress 3.0, it had been downloaded over a million times. Now you can get on the bandwagon of this popular open-source blogging tool with WordPress Bible, 2nd Edition. Whether you're a casual blogger or programming pro, this comprehensive guide covers the latest version of WordPress, from the basics through advanced application development. If you want to thoroughly learn WordPress, this is the book you need to succeed. Explores the principles of blogging, marketing, and social media interaction Shows you how to install and maintain WordPress Thoroughly covers WordPress basics, then ramps up to advanced topics Guides you through best security practices as both a user and a developer Helps you enhance your blog's findability in major search engines and create customizable and dynamic themes Author maintains a high-profile blog in the WordPress community, Technosailor.com Tech edited by Mark Jaquith, one of the lead developers of WordPress The WordPress Bible is the only resource you need to learn WordPress from beginning to end. The bestselling guide to WordPress, fully updated for newest version of WordPress WordPress, the popular, free blogging platform, has been updated with new features and improvements. Bloggers who are new to WordPress will learn to take full advantage of its flexibility and usability with the advice in this friendly guide. Previous editions have sold nearly 50,000 copies, and interest in blogging continues to explode. WordPress is a state-of-the-art blog platform that emphasizes aesthetics, Web standards, and usability WordPress For Dummies, 3rd Edition covers both the free-hosted WordPress.com version and WordPress.org, which requires users to purchase Web hosting services Written by an expert who works directly with the developers and cofounder of WordPress Shows readers how to set up and maintain a blog with

WordPress and how to use all the new features Like its earlier editions, WordPress For Dummies, 3rd Edition helps bloggers quickly and easily take advantage of everything this popular blogging tool has to offer. "A past-paced guide for PHP developers ... Walk through the development of six complete, feature-rich, real-world plugins that are being used by thousands of WordPress users [Digg this, Live blogroll, The wall, Snazzy archives, Insights, Post types] ; ... get to know the WordPress code base, and WordPress's plugin architecture ; hook into the rest of WordPress using actions and filters ; integrate Ajax and jQuery into your plugins, to dynamically generate content ; maintain and manage your plugin using SVN and publish it to the WordPress Plugin Repository." -- Cover, p.4. WordPress is a publishing software whose main qualities are simplicity, speed and ease of use. WordPress is favored by an active community, real core of free software. WordPress is a powerful personal publishing platform with many features designed to make publishing your Internet experience as simple, pleasant and enjoyable as possible. It offers a freely distributable publishing platform, standards compliant, fast, light and free with parameters and features and a thoughtful extraordinarily adaptable core. WordPress is a blogging software that has all the usual features of this type of software. It allows multiple authors to publish posts, which are ordered by date and by category. Multiple categories can be assigned to a given post. WordPress is popular mainly with users around free software and with knowledge of software programming. The public interface is customizable through templates files, and plugins can be developed. The WordPress community is very active and has a growing number of resources such as ready-made themes, documentation and translation software. Create interactive and engaging elearning websites with WordPress. Learn how WordPress can help you create a unique, customized Web site Once only a platform for bloggers, WordPress is gaining popularity as a tool for creating individualized Web sites. WordPress expert Lisa Sabin-Wilson makes it easy for anyone with a basic knowledge of the WordPress software to create a custom site using complimentary technologies including CSS, HTML, and PHP. This easy-to-follow, full-color guide helps you identify the tools and technologies you need to create the site you envision, build a user-friendly navigation system, select colors and layouts, work with existing WordPress themes, and even develop your own theme to personalize your site. WordPress offers a versatile tool for building customized Web sites; this full-color book walks you through the process, explains the complimentary technologies involved, and shows you how to select colors, fonts, and themes Case studies illustrate the process and the effects that can be achieved Shows how to incorporate WordPress templates, graphic design principles, HTML, CSS, and PHP to build a truly one-of-a-kind Web site If you know how to use WordPress software to create a blog, WordPress Web Design For Dummies will enable you to quickly and easily construct a unique Web site for your business, organization, or personal use. Provides step-by-step instructions on using WordPress to create and maintain blogs and Web sites. An in-depth and comprehensive take on WordPress, covering everything about the platform such as WordPress posts, pages, themes, plugins, and more. Key Features Get up to date with the latest WordPress 5.0 (Bebo) and all its new features Beginner-friendly layout and advice you can apply from day one with loads of screenshots and examples Enrich your development experience with the new block-based editor Gutenberg Book Description Back in the day, when you wanted to launch a new website, you either had to learn web programming yourself or hire a professional who would take care of the whole process for you. Nowadays, with WordPress, anyone can build an optimized site with the least amount of effort possible and then make it available to the world in no time. Here, in the seventh edition of the book, we are going to show you how to build great looking and functional websites using WordPress. The new version of WordPress – 5.0 – comes with a few important changes, and we tell you all about how to use them effectively. From crafting content pages using the block editor, and customizing the design of your site, through to making sure it's secure, we go through it all. The book starts by introducing WordPress and teaching you how to set it up. You are then shown how to create a blog site, start writing content, and even use plugins and themes to customize the design of the site and add some unique elements to set it apart. If you want to get more in-depth, we also show you how to get started creating your own themes and plugins. Finally, we teach you how to use WordPress for building non-blog websites. By the end of the book, you will be sufficiently skilled to design high-quality websites and will be fully familiar with the ins and outs of WordPress. What you will learn Learn to adapt your plugin with the Gutenberg editor Create content that is optimized for publication on the web Craft great looking pages and posts with the use of block editor Structure your web pages in an accessible and clear way Install and work with plugins and themes Customize the design of your website Upload multimedia content, such as images, audio, and video easily and effectively Develop your own WordPress plugins and themes Use WordPress to build websites that serve purposes other than blogs Who this book is for The ideal target audience for this book would be PHP developers who have some basic knowledge of working with WordPress and who want to get a comprehensive practical understanding of working with WordPress and create production-ready websites with it. Annotation Bloggers, authors, coders, photographers, moms, dads, big companies, small companies, and even kids use WordPress to manifest their personas online. WordPress is used in every market, in every country, and continues to grow everyday. This explosive growth and international open source love affair was ignited the day WordPress announced the simple idea of a 'plugin' A WordPress plugin is a collection of files (PHP, javascript, css) that creates a small feature or modification to your WordPress blog. WordPress Top Plugins will teach you to add these plugins to an already built base WordPress site, and customize them where applicable. This book will walk you through finding and installing the best plugins for generating and sharing content, for building communities and reader base, and for generating real advertising revenue. There is literally a plugin for almost anything you want to achieve in WordPress. This book will show you how plugins work, and more importantly, how to install and activate them on your blog without you having to touch a single line of code, unless of course, you want to. Content is king, and it's pretty hard to generate. This book will cover some of the best plugins available on WordPress to generate unique and dynamic content. Once you have your blog loaded chock full of juicy content, you will learn how to turn your blog in to an overnight sensation by helping your readers to share it, using tools to retweet, post on

Facebook, and so on. This book will teach you how to build a community with one single killer plugin, namely, BuddyPress—the best community building plugin available for WordPress. Once you are through with plugin basics, content, and building a community, this book will show you how to generate revenue! It will cover the top plugins for turning your blog into a money making machine! This book will also cover plugins focused on tweaking and perfecting your blog's overall look and feel, and functionality. Nothing helps build a powerful online blog brand than a horde of talented writers to contribute their ideas and content—as well as their social network. This book will cover a bunch of plugins that will make working with multiple authors easy, efficient, and effective. Last but not the least, it will cover the best plugins for ensuring that your blog is secure, the database is running optimally, and in the case of an emergency, you have a full backup copy of your blog. While most plugins in this book are focused on a blog's frontend, this book will also cover some great 'non-public' facing plugins that make our lives so much easier and make your WordPress site a productive powerhouse. Find and install the best plugins for generating and sharing content, building communities and generating revenue. Ten minibooks in one! The perfect reference for beginning web builders This hefty, 800+ page book is your start-to-finish roadmap for building a web site for personal or professional use. Even if you're completely new to the process, this book is packed with everything you need to know to build an attractive, usable, and working site. In addition to being a thorough reference on the basics, this updated new edition also covers the very latest trends and tools, such as HTML5, mobile site planning for smartphones and tablets, connecting with social media, and more. Packs ten minibooks into one hefty reference: Preparation, Site Design, Site Construction, Web Graphics, Multimedia, Interactive Elements, Form Management, Social Media Integration, Site Management, and Case Studies Covers the newest trends and tools, including HTML5, the new Adobe Create Suite, and connecting with social media Offers in-depth reviews and case studies of existing sites created for a variety of purposes and audiences, such as blog sites and non-profit sites Walks you through essential technologies, including Dreamweaver, HTML, CSS, JavaScript, PHP, and more Plan, build, and maintain a site that does exactly what you need, with Building Web Sites All-In-One For Dummies, 3rd Edition. The highest rated WordPress development and design book on the market is back with an all new third edition. Professional WordPress is the only WordPress book targeted to developers, with advanced content that exploits the full functionality of the most popular CMS in the world. Fully updated to align with WordPress 4.1, this edition has updated examples with all new screenshots, and full exploration of additional tasks made possible by the latest tools and features. You will gain insight into real projects that currently use WordPress as an application framework, as well as the basic usage and functionality of the system from a developer's perspective. The book's key features include detailed information and real-world examples that illustrate the concepts and techniques at work, plus code downloads and examples accessible through the companion website. Written by practicing WordPress developers, the content of this edition focuses on real world application of WordPress concepts that extend beyond the current WordPress version. WordPress started in 2003 with a single bit of code to enhance the typography of everyday writing, and has grown to be the largest self-hosted website platform in the world. This book helps you use WordPress efficiently, effectively, and professionally, with new ideas and expert perspectives on full system exploitation. Get up to speed on the new features in WordPress 4.1 Learn cutting edge uses of WordPress, including real-world projects Discover how to migrate existing websites to WordPress Understand current best practices and tools in WordPress development WordPress was born out of a desire for an elegant, well-architected personal publishing system built on PHP and MySQL, and has evolved to be used as a full content management system through thousands of plugins, widgets, and themes. Professional WordPress is the essential developer's guide to this multifunctional system. One of the most popular open source blogging and content management systems, WordPress lets you create a website to promote yourself or your business quickly and easily—and better yet, it's free. WordPress is a flexible, user-friendly system, and it can be extended with a variety of themes and plugins. Beginning WordPress 3 is a complete guide for the beginning developer who wants to start using WordPress. You'll learn how to publish and manage online content, add media, create widgets and plugins, and much more. This is a step by step tutorial with full color screen captures that shows you how to manage a WordPress website built using the Weaver II Pro theme and the Shopp plugin. It was developed for clients of WebStores Ltd but may be useful to others as well. This is not a technical documentation manual. It does not cover server and hosting selection, domain registration, email setup, installation of WordPress, configuration of the database, theme or plugin selection and installation, or website design and layout. Those are things that your webmaster should handle for you. It is intended for you as the website owner to be able to operate your website. Whether you're a budding blogger or seasoned web designer, WordPress is a brilliant tool for creating websites—once you know how to tap into its impressive features. The latest edition of this jargon-free Missing Manual shows you how to use WordPress's themes, widgets, and plug-ins to build just about any kind of site. The important stuff you need to know: Set up WordPress. Configure WordPress on your web host or get it running on your home computer. Create your site. Get hands-on instructions for building all types of websites, from blogs to business sites with ecommerce features. Jazz it up. Add picture galleries, slideshows, video clips, music players, and podcasts. Add features. Select from thousands of plug-ins to enhance your site's capabilities, from contact forms to a basic shopping cart. Build a truly unique site. Customize a WordPress theme to create a site that looks exactly the way you want. Attract an audience. Use SEO, site statistics, and social sharing to reach more people. Stay safe. Use backup and staging tools to protect your content and avoid catastrophe.