

Bookmark File Introduction To Entrepreneurship Ssrn Pdf For Free

Entrepreneurial Place Leadership Dec 25 2021
Entrepreneurial Place Leadership explores how locations with entrepreneurial meaning are created, maintained, exploited, and amplified to generate future value, considering how entrepreneurs lead in a complex entrepreneurial landscape.

Contemporary Developments in Entrepreneurial Finance Jan 02 2020 More extensive regulations, new technologies, and new means of communication have significantly changed the financing landscape for startups and small to medium-sized companies (SMEs). This volume provides a contemporary research-based overview of the latest trends in entrepreneurial finance and outlines expected future developments. Starting with the status quo in market regulations and the financing structure of SMEs, it addresses a broad range of new financing alternatives for innovative startups (e.g. business angel financing, venture capital and corporate venture capital), as well as recent social phenomena (e.g. crowdfunding and initial coin offerings (ICOs)). Incorporating qualitative, quantitative and mixed analytical methods, the

book contributes to a better understanding of the financing world by reflecting both the researcher's and the practitioner's perspective.

Signaling Effects of Crowdfunding on Venture Investors' Decision Making Aug 21 2021 Michael Mödl examines the impact and signaling effects of crowd-based start-up financing on subsequent venture capital funding rounds. The digital era has substantially expanded the entrepreneurial financing landscape and crowdfunding is emerging as a novel way for young innovative firms to secure scarce early-stage funding. As the evaluations of venture capitalists and business angels remain to be consequential for securing critical resources in later stages, questions on the interactions between new and traditional forms of venture financing arise. Drawing on choice experimental research designs the author provides causal empirical evidence that while "the crowd" is generally seen as a negative signal, it can generate certain positive signals which increase the likelihood of professional venture investors to consider crowdfunded start-ups for investment. The presented findings yield important implications for capital-seeking entrepreneurs, investors and public policy. Dr. Michael Maximilian Mödl completed his

dissertation under supervision of Prof. Dietmar Harhoff, Ph.D. at Ludwig-Maximilians-Universität München and at the Max Planck Institute for Innovation and Competition.

Entrepreneurship in the Fourth Sector Jun 06 2020 "The fourth sector" is a relatively new sector that consists of for-benefit organizations that combine market-based approaches of the private sector with the social and environmental aims of the public and non-profit sectors. This book examines trends of entrepreneurship in the fourth sector, describes specific ecosystems fostering new ventures around the world, and characterizes the most common and innovative business models. It covers as well the main effects, among others, of technological change, innovation, and institutional behavior on the sector in the last years.

Annals of Entrepreneurship Education and Pedagogy _ 2014 Apr 04 2020 A sizable gap exists between the ample demands for (and growing supply of) entrepreneurship education and our understanding of how to best approach the teaching and learning of entrepreneurship. To help close this gap, the United States Association for

Global Entrepreneurship and Development Index 2014 Sep 09 2020 This volume captures the context features of entrepreneurship and fills

a gap in the measurement of development. Building on recent advances in entrepreneurship and economic development, the authors have created an index that offers a measure of the quality of the business formation process in 120 of the most important countries in the world. The authors expertly capture the contextual feature of entrepreneurship by focusing on entrepreneurial attitudes, entrepreneurial abilities and entrepreneurial aspirations. The data and their contribution to the business formation process are supported by three decades of research into entrepreneurship across a host of countries. The Global Entrepreneurship and Development Index is a construction of individual and institutional measures that integrates 31 variables from various data sources into 15 pillars, three sub-indexes and a 'super index'. The relationship between entrepreneurship and economic development appears to be more or less mildly S-shaped. The findings suggest moving away from simple measures of entrepreneurship across countries illustrating a U-shaped or L-shaped relationship to more complex measures, which are positively related to development. The model has important implications for development policy. This unique book will be invaluable for

researchers, policymakers and entrepreneurs keen to expand their understanding of entrepreneurship and development.

Organizing Entrepreneurial Judgment Jan 26 2022 Entrepreneurship, long neglected by economists and management scholars, has made a dramatic comeback in the last two decades, not only among academic economists and management scholars, but also among policymakers, educators and practitioners. Likewise, the economic theory of the firm, building on Ronald Coase's (1937) seminal analysis, has become an increasingly important field in economics and management. Despite this resurgence, there is still little connection between the entrepreneurship literature and the literature on the firm, both in academia and in management practice. This book fills this gap by proposing and developing an entrepreneurial theory of the firm that focuses on the connections between entrepreneurship and management. Drawing on insights from Austrian economics, it describes entrepreneurship as judgmental decision made under uncertainty, showing how judgment is the driving force of the market economy and the key to understanding firm performance and organization.

New Frontiers In Entrepreneurial Finance Research Feb 12 2021 This book provides an

updated view of new trends in entrepreneurial finance, with the aim of guiding academics and non-academics alike that want to gain a deeper understanding of this field. It collects recent contributions from scholars from all over the world. Each chapter provides new empirical or theoretical evidence on fundamental issues related to entrepreneurial finance, including business angels, crowdfunding, Initial Coin Offerings, Mini bonds, public support and more. Besides reviewing the recent trends in the field, the book also highlights new avenues for research, and implications for practitioners.

Multidisciplinary Approach to Entrepreneurship Education for Migrants Mar 28 2022 Interest in the field of entrepreneurship is at an all-time high; coincidentally, migration is increasingly changing the landscape of employment. Many migrants find themselves facing challenges that entrepreneurial skills can help overcome. However, little remains explored within adult migrant education, especially within enterprises. *Multidisciplinary Approach to Entrepreneurship Education for Migrants* is a pivotal reference source that examines the most effective methods for teaching migrants vital venture capital skills and ensuring they have the tools necessary for leading business

ventures. The book contributes to the development of literature and practices in areas related to both migrant entrepreneurship and entrepreneurial education by presenting conceptual approaches, methods, and educational perspectives that go beyond pedagogy to involve andragogy and heutagogy. Highlighting such topics as local development, self-employment, and teaching-learning methodologies, it is ideally designed for entrepreneurs, educators, trainers, human resources professionals, policymakers, government officials, researchers, academicians, and students.

Entrepreneur Sep 29 2019 Build a world class business with a clear blueprint to success
Entrepreneur: Building Your Business From Start to Success is your guidebook to achieving entrepreneurial success. Whether you're an existing business owner seeking to increase your reach, or a budding entrepreneur ready to take the next step, this book provides invaluable guidance from experts who have made it happen time and time again. A simple step-by-step process will help you translate your ideas into effective business plans, raise the capital needed to start and grow your business, build a winning team and leave the competition behind. Drawing upon their experience founding more than 30

companies, the authors share their entrepreneurial wisdom and reveal the real-world techniques that lead to success. With a pragmatic and personal approach, the authors explore the personal characteristics that are vital to achievement; managing stress, withstanding heavy workloads and coping with potential health concerns are subjects often overlooked in the pursuit of business achievement. Addressing the link between business concerns and personal welfare, the authors offer suggestions on how to most effectively reconcile entrepreneurial drive with personal well-being. Build or revitalise a business with proven methods from two globally-recognized experts in the field

Develop an effective business plan to maximise your probability of success Understand funding markets and raise capital necessary to start or grow your business Grow your business by beating the competition and dominating your market Providing invaluable insight into real-world entrepreneurial methods that work, this book arms current and future business leaders with the skills, knowledge and motivation to create the organization of their dreams.

Entrepreneurship in Africa Nov 23 2021 It is now widely recognized that in regions like Africa, for economic and other reasons, the public sector has had to disengage and divest

from many areas of the economy and allow private enterprise, especially scalable start-ups and new ventures, to enter and flourish if economic development and employment are to grow. There is, however, a training and education gap since entrepreneurship is rarely taught formally at African universities and, when it is, it is often approached from a Western perspective which may not be appropriate given that African environments are significantly different from most Western ones in terms of economic infrastructure and political considerations. This book allows readers to understand the African entrepreneurial context by guiding them through the principal stages in the life of a new venture, and offers approaches, both Western and indigenous, that can inform their entrepreneurial actions. It concludes by examining some specialized topics, including female, youth, and social entrepreneurship, as well as real estate and technology. Exercises throughout the book will enable readers to evaluate their motivations and preparedness for entrepreneurship and learn how to communicate a new venture's key features to potential stakeholders. By focusing on the distinctive features of entrepreneurship in the African context, and taking a conversational tone, this is an informative

and practical text that will be useful for students of Global Entrepreneurship and Business as well as actual and prospective entrepreneurs in the private, non-profit, and public sectors.

Entrepreneurship Mar 04 2020 Entrepreneurship plays an exceptional role in the development of economies and is a vital source of change in all aspects of society. This book tries to facilitate a fundamental rethinking of entrepreneurial activity and how it is manifested. It addresses a critical shortcoming in much of the research, education, and economic development work that deals with entrepreneurship. Instead of the general theories of entrepreneurship, the book lays a foundation for developing theories of different kinds of entrepreneurial ventures. As the reader navigates these pages, he or she should hopefully broaden their entrepreneurial landscape and identify critical factors that drive contemporary entrepreneurship.

Disrupting Finance Jul 08 2020 This open access Pivot demonstrates how a variety of technologies act as innovation catalysts within the banking and financial services sector. Traditional banks and financial services are under increasing competition from global IT companies such as Google, Apple, Amazon and PayPal whilst facing pressure from

investors to reduce costs, increase agility and improve customer retention. Technologies such as blockchain, cloud computing, mobile technologies, big data analytics and social media therefore have perhaps more potential in this industry and area of business than any other. This book defines a fintech ecosystem for the 21st century, providing a state-of-the-art review of current literature, suggesting avenues for new research and offering perspectives from business, technology and industry.

Global Entrepreneurship, Institutions and Incentives Dec 13 2020 This book presents some of Zoltán J. Ács' most important contributions since the turn of the new millennium, with a particular intellectual focus on knowledge spillover entrepreneurship. It studies the evolution of global entrepreneurship and pays attention to the role of institutions and the incentives they create for economic agents who become either productive or unproductive entrepreneurs. For productive entrepreneurs, those that create wealth for themselves and for society, the author offers a knowledge spillover theory of entrepreneurship as a new way to help understand the entrepreneurial ecosystem. For those that create wealth only for themselves the author develops a theory of destructive entrepreneurship that undermines

the entrepreneurial ecosystem. The book also presents an explanation of the role of philanthropy in reconstituting wealth to complete the circuits of capital in the theory of capitalist development. Finally, the author examines several public policy issues including immigration and technology transfer. This volume will be required reading for students and scholars of entrepreneurship, economics and public policy.

The Entrepreneurial Society Sep 21 2021 This open access book builds on the European Union's (EU) Horizon 2020 project 'Financial and Institutional Reforms for an Entrepreneurial Society' (FIRES). The authors outline how Europe can move towards more inclusive, innovative and sustainable growth through reforms that will rekindle its entrepreneurial spirit. Based on decades of research and countless discussions with stakeholders, the book also features the FIRES project's full list of policy interventions and institutional reforms that can help policymakers make that agenda a reality.

The Great Debates in Entrepreneurship Feb 01 2020 This volume presents some of the most important 'debates' that exist in the field of Entrepreneurship today. It brings together leading scholars, deriving contributions from special sessions designed by the Global

Consortium of Entrepreneurship Centers (GCEC) to discuss both sides of these 'great debates'.

The Theoretical World of Entrepreneurship Apr 16 2021 The Theoretical World of Entrepreneurship contains the first and most comprehensive examination of more than 250 theories applicable to the study of entrepreneurship. It includes a theoretical examination of current social and economic controversies that impact entrepreneurs. Following in Weber's tradition, it also compares the doctrines of 16 Christian denominations and nine world religions which offer different conceptual windows for understanding entrepreneurs.

Social Entrepreneurship in the Age of Atrocities Jan 06 2023 How can anyone make a difference in a world marked by genocide, civil war, refugee crises, disease epidemics? With conscience, hope, and sweat equity, Dr. Zachary Kaufman and the other contributors to this book have offered aid, created organizations serving victims of human rights violations, and learned from set-backs and failures. Their insight into challenges of sustainable fund-raising, organizational design and management, and skepticism about young Western volunteers can inspire and instruct others who hope to address suffering

and injustice through initiative, analysis, and commitment.Í _ Martha Minow, Dean of the Faculty of Law and Jeremiah Smith, Jr. Professor of Law, Harvard Law School; Author, *Between Vengeance and Forgiveness: Facing History After Genocide and Mass Violence* ïThis book makes an all too rare and important point: One of the distinguishing characteristics of social entrepreneurs is the way their actions and their example pave the way for peace. Kaufman gives us multiple examples here to demonstrate that the kind of empathetic leadership exhibited by these social entrepreneurs builds an alternative to conflict and contributes to the stability and security of societies.Í _ Dr. Diana Wells, President, Ashoka ïUnder the able editorship of Dr. Zachary Kaufman, an upstander in his own right, this pathbreaking book demystifies social entrepreneurship, namely, citizen-inspired initiatives that may have as much potential to overcome the challenges burdening victims of atrocities and other assaults on humankind as social media has demonstrated in revolutionizing how people communicate in the 21st Century.Í _ The Honorable David J. Scheffer, Mayer Brown / Robert A. Helman Professor of Law and Director, Center for International Human Rights, Northwestern University School of Law; former U.S.

Ambassador at Large for War Crimes Issues;
Author, *All the Missing Souls: A Personal History of the War Crimes Tribunals* ¡The accounts of social entrepreneurs contained in this volume could well inspire a future shortlist for the Nobel Peace Prize. Zachary Kaufman has coupled impressive narratives with compelling analysis in a collection that informs observers but that will also stimulate more young people to take up the challenges of responding to atrocities.¡ _ Dr. William A. Schabas, Professor of International Law, Middlesex University (London); Author, *Genocide in International Law: The Crime of Crimes*; Commissioner, Sierra Leone Truth and Reconciliation Commission ¡This splendid book is more than a primer on social entrepreneurship for human rights in the developing world. It is also a compendium of searing testimony about the immense practical challenges that idealistic changemakers can overcome by dint of their unflagging energy, incandescent visions of humanity and justice, and on-the-ground skills and resourcefulness. Zachary Kaufman has performed a great public service in orchestrating this admirable volume about how hope for the future can be vindicated even under the most unpromising conditions.¡ _ Peter H. Schuck, Simeon E. Baldwin Professor Emeritus of Law, Yale Law

School

At last, a compelling narrative of the recent achievements to address pressing global issues through social entrepreneurship! This book is a tribute to the author's ethical convictions and the generation of innovators that he represents. As Chairman of UNITAID, the first laboratory of innovative financing, I've seen how a small levy on airline tickets can save thousands of lives every year through market solutions. It warms me to see how young thinkers continue to innovate and act to provide global public goods. Pay attention to them!

— Philippe Douste-Blazy UN Under Secretary-General in charge of Innovative Financing for Development, Chairman of UNITAID and former French minister of foreign affairs

At a time when so many reflexively look to government action as a remedy for today's ills, this valuable book demonstrates the power of social entrepreneurs to take on some of the world's great challenges. Social entrepreneurship is grounded in real-world experience. The projects this book profiles demonstrate the impact of individuals as agents of change — taking ideas and turning them into action that can help transform entire societies.

— Dr. Arthur C. Brooks, President, The American Enterprise Institute; Author, *Social Entrepreneurship: A Modern Approach to Social Value Creation*

For anyone

who doubted one person could change the world or just wondered how to get started, Dr. Kaufman's book is equal parts inspiration and how-to guide. He has lived and studied social entrepreneurship, and provides a serious contribution to the emerging field of social entrepreneurship, particularly as it relates to genocide and other atrocities.

— The Honorable Tom Perriello, former U.S. Congressman; former Special Advisor to the Prosecutor, Special Court for Sierra Leone; Co-Founder, DarfurGenocide.org; current President & CEO, Center for American Progress Action

“Social Entrepreneurship in the Age of Atrocities is a welcome contribution to the study of one of the most promising social movements in recent time, the mobilization of engaged citizens, or Upstanders, in the face of mass atrocities around the world. Zachary Kaufman incisively investigates how social entrepreneurs are taking on tough issues including conflict prevention and transitional justice, and presents practical lessons learned from the perspective of activists on the ground.”

— John Prendergast, Co-Founder, Enough Project, Center for American Progress; former Director for African Affairs, U.S. National Security Council; Co-Author, *Unlikely Brothers: Our Story of Adventure, Loss, and Redemption*; Co-Author, *Not on Our Watch: The*

Mission to End Genocide in Darfur and Beyond
Social Entrepreneurship in the Age of
Atrocities interweaves two critical movements:
social entrepreneurship and human rights.
Kaufman is one of the first to explore these
intersections in a powerfully informative way.
He and his fellow social entrepreneurs provide
concrete examples of, and offer practical
advice about, the power of ordinary people to
confront one of the most intractable problems:
mass atrocities. Kaufman demonstrates how we
can all be ñupstandersî in the face of such
conflicts.Í _ Mark Hanis, Co-Founder & Board
member of United to End Genocide (formerly
Save Darfur / Genocide Intervention Network);
Ashoka Fellow; Echoing Green Fellow ïDr.
Kaufmanís book is a huge addition to the
field, and his focus [on atrocities] is spot
on. Looking at social entrepreneurship through
the lens offered in this book will provide the
field with new insights and inspiration.
Bravo!Í _ Peter Brinckerhoff, author of Smart
Stewardship for Nonprofits: Making the Right
Decision in Good Times and Bad and Social
Entrepreneurship: The Art of Mission-Based
Venture Development ïSocial Entrepreneurship
in the Age of Atrocities deftly outlines how
young global peace entrepreneurs are
successfully fostering smart and agile
solutions to some of the worldís most

intractable problems. Gone are the tired images of doves and peace signs, rightfully replaced with laptops and smart phones. This is a must read for all young leaders who strive to have real impact in their careers, as well as the old guard if they care not to be left behind by the winds of change.

— Cameron M. Chisholm, Founder and President, International Peace & Security Institute

In an age of austerity, with governments and international organizations limited in their capacity to address atrocities, Dr. Zachary Kaufman's book is a timely reminder of the power of social entrepreneurs to effect critical change. But this is no romantic account of the ability of inspired individuals to make a difference after mass conflict. As an insiders' view of entrepreneurship, this book gives a warts-and-all account of the personal, political, social, and economic challenges that must be overcome and the energy, risk-taking, and good fortune required to achieve even modest results. Highlighting the crucial work of social entrepreneurs, this collection also provides a necessary critique of the failures of governments and international bodies such as the UN to respond coherently to the challenges of post-conflict societies.

— Dr. Phil Clark, Lecturer in Comparative and International Politics, School

of Oriental and African Studies, University of London; Co-Founder, Oxford Transitional Justice Research, University of Oxford; Author, *The Gacaca Courts, Post-Genocide Justice and Reconciliation in Rwanda: Justice Without Lawyers*; Co-Editor, *After Genocide: Transitional Justice, Post-Conflict Reconstruction, and Reconciliation in Rwanda and Beyond* *Social Entrepreneurship in the Age of Atrocities* is a bold work of definition and analyses. It presents both concepts and histories _ focused on individuals and groups _ in response to mass violence and atrocities. This significant study, edited by Zachary Kaufman, is a work of clarification and inspiration.Í _ Dr. Judith S. Goldstein, Founder and Executive Director, Humanity in Action *This book is nothing less than an antidote against despondency. In and of itself an innovation, Dr. Zachary Kaufman's collection of personal narratives by change agents reveals a pattern of how people are bringing light to areas where there seems to be nothing but darkness. The remarkably simple recipe of these social entrepreneurs is to take a good dose of caring, add an innovative solution, and finally knead the project through the phases of iterative testing and growth until impact is achieved. Finally we have in this book an addition to the ever-*

growing library of literature on human rights and atrocities that is not a call to arms or a cry of accusatory indignation, but a cheerful invitation to roll up one's sleeves. — Dr. Fernande Raine, Social Innovation Leader, Innosight; former Senior Team Member, Ashoka; former management consultant, McKinsey & Company; former Executive Director, Carr Center for Human Rights Policy, John F. Kennedy School of Government, Harvard University — Dr. Zachary Kaufman provides powerful lessons for anyone committed to preventing atrocities, ending conflicts, building peace, and fostering systematic and sustainable positive social change. The compelling and honest first-hand accounts by leading social entrepreneurs working in diverse sectoral areas help ground the field by providing unique insight into the many opportunities, successes, and challenges encountered through the difficult task of change making. This powerful text will inspire many young people and others to take action and work hard in pursuing innovative ways to address some of the most complex, seemingly intractable problems facing the world today. This book should be required reading for anyone seeking to positively impact the world, one step at a time. — Dr. Craig Zelizer, Associate Director, Conflict Resolution

Program, Georgetown University; Founder, Peace and Collaborative Development Network

Zachary Kaufman's new book expands the term social entrepreneur to include human rights advocates — in this instance, young people from the Global North, who have chosen to speak out, stand up, and intervene in the complex contexts of war, atrocity, and civil conflict. Kaufman's provocative book includes case studies that will help challenge prevailing definitions of this emerging field as it explores how, where, and why social entrepreneurs are engaging with the intersection of geo-politics, international law, and social change.

— Kavita N. Ramdas, Executive Director, Program on Social Entrepreneurship, Stanford University; former President & CEO, Global Fund for Women

Social Entrepreneurship in the Age of Atrocities provides crucial insight into social entrepreneurship from visionaries in the field as well as other experienced practitioners and renowned theorists. While this book focuses on social entrepreneurship as it relates to genocide and other atrocities, the experiences and lessons learned also apply to additional critical social, economic, legal and political problems such as healthcare, development, education and literacy. The authors in this book address the clear need for further

examination of social entrepreneurship. They discuss the challenges, obstacles and opportunities of the field and lend new insight to the concept, history and methodologies of social entrepreneurship. The book profiles case studies based on some of the most innovative and effective social enterprises addressing atrocities, including the National Vision for Sierra Leone, Asylum Access, the Kigali Public Library, Indego Africa, Generation Rwanda, Orphans Against AIDS, Americans for Informed Democracy, and Children of Abraham. *Social Entrepreneurship in the Age of Atrocities* will inform, instruct and build the community of social entrepreneurs. This unique, essential collection of first-hand accounts is an inspiring and informative addition to the evolving social entrepreneurship literature. It will be of particular interest to social entrepreneurs; students, scholars and practitioners of business, management, public policy, social policy and development studies; anyone with a philanthropic mindset; and all those who are invested in creating and maintaining a socially responsible, accountable world.

Socialism, Economic Calculation and Entrepreneurship May 30 2022 'A leading scholar in the tradition of the Austrian

School of Economics, Professor Jesús Huerta de Soto presents a powerful analysis of socialism in a book dedicated to Ludwig von Mises, who underlined the theoretical failures of socialism and opened the famous economic calculation debate of the 1920s and 1930s. Then, as now, economic crises were widely attributed to freedom, business and markets. Then, as now, it was necessary to indicate the interventionist origins of trade cycles, the negative effects of economic policies, the crucial positive force of entrepreneurship, and the intellectual errors and terrible practical consequences of the enemies of liberty. Huerta de Soto's is, accordingly, a very timely book.' - Carlos Rodríguez Braun, Universidad Complutense, Madrid, Spain

Handbook of Research on Nascent Entrepreneurship and Creating New Ventures Oct 11 2020 Due to the 2008-2009 crisis, the United Nations 2030 agenda for sustainable development, and the COVID-19 pandemic, the role of entrepreneurship has become more critical in most economies. Moreover, emerging protectionist policies are further encouraging the emergence of new entrepreneurial projects, particularly to replace goods and services traditionally provided by other countries. Understanding current challenges and best practices in nascent entrepreneurship is

integral for the successful launching of new ventures to support the revitalization of economies and achieve sustainability. The Handbook of Research on Nascent Entrepreneurship and Creating New Ventures is a crucial reference source that covers the latest empirical research findings in the field of entrepreneurship and addresses the obstacles entrepreneurs face in these recent challenging times. The book embraces a pluralistic perspective from academicians currently navigating nascent entrepreneurship and key concepts for launching successful new ventures. Covering topics that include government support programs, spin-off companies, leadership, strategic entrepreneurship, and crowdfunding, this book is targeted towards entrepreneurs, professionals, academicians, researchers, and students.

The Economics of Entrepreneurship Jun 30 2022
A theoretical and empirical investigation of how economics can contribute to our understanding of entrepreneurship.

The Entrepreneurial Muse Aug 09 2020 The Entrepreneurial Muse: Inspiring your career in classical music explores entrepreneurial principles and their application in a classical music context. The Entrepreneurial Muse inspires readers' creative imaginations

and gives them practical tools to realize a musical career that is sustainable, fulfilling, and impactful.

Entrepreneurship and SME Management Across Africa May 06 2020 This book focuses on issues related to entrepreneurship and SME management on the African continent by providing insights from different conceptual, empirical and case studies. In doing so, it focuses on context-specific challenges for conducting entrepreneurial activities or business endeavors in smaller firms in the African continent. The book responds to calls for more research about African businesses given the acknowledgement of scholars, students and policy makers around the world who realize the increasing and growing economic importance of the African continent. In addition to serving as a source book for more in-depth studies by assisting the reader in gaining increased understanding of the topics covered, complementing the different parts with reviews, the book also elaborates on issues such as political unrest, corruption, untrained personnel and environmental concerns.

Entrepreneurship and SME Management Across Africa: Context, Challenges, Cases will be useful to academics with an interest in different entrepreneurial contexts in general, and Africa in particular, and for students

interested in regional business practices, as well as for practitioners and policy makers.

The Little Black Book of Innovation Sep 02 2022 Innovation may be the hottest discipline around today, in business circles and beyond. And for good reason. Innovation transforms companies and markets. It is the key to solving vexing social problems. And it makes or breaks professional careers. For all the enthusiasm the topic inspires, however, the practice of innovation remains stubbornly impenetrable. No longer. In this book the author draws on stories from his research and field work with companies like Procter & Gamble to demystify innovation. He presents a simple definition of innovation, breaks down the essential differences between types of innovation, and illuminates innovation's vital role in organizational success and personal growth. This unique hybrid of professional memoir and business guidebook also provides a powerful 28-day program for mastering innovation's key steps: (1) Finding insight, (2) Generating ideas, (3) Building businesses, and (4) Strengthening innovation prowess in workforces and organizations. Using several illustrative case studies and vignettes from a range of companies around the globe, this playbook teaches people how to turn themselves or their companies into true innovation

powerhouses.

Nascent Entrepreneurship Dec 05 2022 Small Firm Growth comprehensively reviews the empirical literature on small firm growth to highlight and integrate what is known about this phenomenon and take stock of what past experiences of researching this area implies for how the phenomenon can or should be studied in future research.

Venture Capital and Private Equity Contracting Apr 28 2022 Other books present corporate finance approaches to the venture capital and private equity industry, but many key decisions require an understanding of the ways that law and economics work together. This revised and updated 2e offers broad perspectives and principles not found in other course books, enabling readers to deduce the economic implications of specific contract terms. This approach avoids the common pitfalls of implying that contractual terms apply equally to firms in any industry anywhere in the world. In the 2e, datasets from over 40 countries are used to analyze and consider limited partnership contracts, compensation agreements, and differences in the structure of limited partnership venture capital funds, corporate venture capital funds, and government venture capital funds. There is also an in-depth study of contracts

between different types of venture capital funds and entrepreneurial firms, including security design, and detailed cash flow, control and veto rights. The implications of such contracts for value-added effort and for performance are examined with reference to data from an international perspective. With seven new or completely revised chapters covering a range of topics from Fund Size and Diseconomies of Scale to Fundraising and Regulation, this new edition will be essential for financial and legal students and researchers considering international venture capital and private equity. An analysis of the structure and governance features of venture capital contracts In-depth study of contracts between different types of venture capital funds and entrepreneurial firms Presents international datasets from over 40 countries around the world Additional references on a companion website Contains sample contracts, including limited partnership agreements, term sheets, shareholder agreements, and subscription agreements

Encyclopedia of Entrepreneurship Oct 23 2021

Industry 4.0 and Advanced Manufacturing Jan 14 2021 This book presents selected papers from the 2nd International Conference on Industry 4.0 and Advanced Manufacturing held at the Indian Institute of Science, Bangalore

and includes deliberations from stakeholders in manufacturing and Industry 4.0 on the nature, needs, challenges, opportunities, problems, and solutions in these transformational areas. Special emphasis is placed on exploring avenues for creating a vision of, and enablers for, sustainable, affordable, and human-centric Industry 4.0. The book showcases cutting edge practice, research, and educational innovation in this crucial and rapidly evolving area. This book will be useful to researchers in academia and industry, and will also be useful to policymakers involved in creating ecosystems for implementation of Industry 4.0.

The Economics of Self-Employment and Entrepreneurship Jul 20 2021 As self-employment and entrepreneurship become increasingly important in our modern economies, Simon C. Parker provides a timely, definitive and comprehensive overview of the field. In this book he brings together and assesses the large and disparate literature on these subjects and provides an up-to-date overview of new research findings. Key issues addressed include: the impact of ability, risk, personal characteristics and the macroeconomy on entrepreneurship; issues involved in raising finance for entrepreneurial ventures, with an emphasis on

the market failures that can arise as a consequence of asymmetric information; the job creation performance of the self-employed; the growth, innovation and exit behaviour of new ventures and small firms; and the appropriate role for governments interested in promoting self-employment and entrepreneurship. This book will serve as an essential reference guide to researchers, students and teachers of entrepreneurship in economics, business and management and other related disciplines.

Social Entrepreneurship, Social Values and Social Impact Jun 18 2021 The paper presents some of the key implications on social enterprises and social entrepreneurship. Social entrepreneurs are presented in the context of social economy and social entrepreneurship. Different types of social enterprises are considered and main conclusions on the business model and the principles under which they operate.

Entrepreneurial Behaviour May 18 2021 The success, longevity, and survival of SMEs are deeply linked to the effectiveness of individual decision-making processes, and established firms need to develop an entrepreneurial and innovative decision-making processes to maintain competitive advantages in a continuously changing and increasingly turbulent environment.

Crowdfunding in Europe Oct 30 2019

Crowdfunding is becoming an increasingly popular method to finance projects of every kind and scale. This contributed volume is one of the earliest books presenting scientific and research-based perspectives of crowdfunding, its development, and future. The European Crowdfunding Network (ECN) and its scientific work group, together with FGF e.V., invited both researchers and practitioners to contribute to this first state-of-the-art edited volume on crowdfunding in Europe. This book contributes to a better comprehension of crowdfunding, encourages further fundamental research and contributes to a systematization of this new field of research. The book also features expert contributions by practitioners to enhance and complement the scientific perspective. This book can be used as a guideline and shall advance classification in an emerging research field.

Entrepreneurship and Economic Development Aug 01 2022 Leading international scholars provide a timely reconsideration of how and why entrepreneurship matters for economic development, particularly in emerging and developing economies. The book critically dissects the evolving relationship between entrepreneurs and the state.

The Oxford Handbook of Entrepreneurship and

Collaboration Dec 01 2019 Organizational collaboration has played an important role in the field of strategic management in recent decades, including influential works on joint ventures, networks, and social capital. Likewise, the field of entrepreneurship has long recognized the value of collaboration, since young ventures often don't have the latitude to own or control all of the resources they need. Rather, the conditions of uncertainty and resource scarcity inherent in entrepreneurship push these ventures to creatively access resources, often through partnerships and collaborations that vary in formality. Though the importance of collaboration to entrepreneurship might seem apparent, research on it is distributed across multiple contexts, theoretical perspectives, and units of analysis. The Oxford Handbook of Entrepreneurship and Collaboration is a comprehensive volume that addresses the most important topics related to collaboration and connects them to unique challenges and opportunities related to entrepreneurship. Bringing together leading scholars from both areas, the volume takes stock of the current literature and aims to advance this body of research by highlighting the role that collaboration plays in value creation, resource acquisition, and the development of

entrepreneurial ventures.

Risk, Uncertainty and Profit Oct 03 2022
Risk, Uncertainty and Profit by Frank Hyneman Knight, first published in 1921, is a rare manuscript, the original residing in one of the great libraries of the world. This book is a reproduction of that original, which has been scanned and cleaned by state-of-the-art publishing tools for better readability and enhanced appreciation. Restoration Editors' mission is to bring long out of print manuscripts back to life. Some smudges, annotations or unclear text may still exist, due to permanent damage to the original work. We believe the literary significance of the text justifies offering this reproduction, allowing a new generation to appreciate it.

The Austrian School Nov 04 2022 Presents an exposition of the main tenets of the Austrian School of Economics. This book also explains the differences between the Austrian and the neoclassical (including the Chicago School) approaches to economics. It covers reviews of the contributions of the main Austrian economists, and analysis of the major objections to Austrian economics.

Technology-Based Nascent Entrepreneurship Mar 16 2021 This edited volume presents new means of quantifying the behavioral and consequential differences between technology-

based and non-technology-based nascent entrepreneurs in varied economies. It explores the socioeconomic place of technology in developed and developing countries, and describes the implications of this research for policymakers' ability to identify and support new areas of economic growth. This book also examines technology-based nascent entrepreneurship issues in the context of entrepreneurial leadership, business incubation, ethnic migrants, university researchers, new venture formation activities, student entrepreneurship, and start-up competitions. The contributors to this collection provide valuable insights for the growing study of and expanding policies addressing nascent entrepreneurship.

Crowdfunding Feb 24 2022 Crowdfunding: Fundamental Cases, Facts, and Insights presents fundamental knowledge on this maturing economic field. Assembling and arranging datasets, case analyses, and other foundational materials on subjects associated with crowdfunding, the book systematically, comprehensively and authoritatively provides access to a consistent body of crowdfunding research. With the crowdfunding industry now consolidated, this core reference can serve as the basis for research projects and applied work. Presents a complete scope of

crowdfunding areas in the international landscape Combines economics with international business, management, law and finance Enables practitioners and researchers to compare regulatory frameworks, best practices and market opportunities Includes a freely available website of supplementary pedagogical material

Venture Capital Performance Aug 28 2019
European venture capital (VC) funds have historically underperformed their US counterparts. This has resulted in reduced investment into European VC by the traditional institutional investors. This book investigates the factors that give rise to the performance difference. It is based on the author's research at the Adam Smith Business School, University of Glasgow which involved a qualitative study of some 64 VC firms in the UK, continental Europe and the US, supplemented by 40 interviews with other stakeholders, including limited partner investors, corporate venturers, entrepreneurs and advisors. Readers will gain an in-depth understanding of the various structural, operational and wider environmental factors that impact on the performance difference between UK/European and US VC funds. The study is unique in that it provides, for the first time, a holistic and extensive analysis of the

entire investment process from sourcing deals to exiting deals specifically contrasting Europe and the US in terms of the variables pertaining to the investment process and the impact on the fund performance. Factors impacting on the performance differential are structural, resulting from characteristics of the funds themselves, operational such as the investment practices of the VC firms which manage the funds and environmental such as culture and attitude to risk and the wider ecosystem in which the funds operate. These factors are set out clearly for the reader. The characteristics of the better performing funds in Europe and the US are also investigated. The book is aimed at academics who are researching venture capital fund performance and investment practices and also at practitioners, advisors and policymakers who want to learn about best VC investment practices. Whilst the book is focused on European and US VC investing, the best practices are also pertinent for VC firms and funds setting up in other geographies, particularly in emerging markets. To this end, best practice guidelines based on the research are included.

Handbook of Digital Entrepreneurship Nov 11 2020 This authoritative Handbook compiles a diverse set of contributions on digital

entrepreneurship, providing an in-depth study of how digital entrepreneurship research has evolved over the years, and where it stands today. This title contains one or more Open Access chapters.

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