

# Steve Krug Dont Make Me Think 2lww

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## Steve Krug Dont Make Me

### Don't Make Me Think, Revisited

CHAPTER 1 Don't make me think! 10 Krug's First Law of Usability CHAPTER 2 How we really use the Web 20 Scanning, satisficing, and muddling through CHAPTER 3 Billboard Design 101 28 Designing for scanning, not reading you pass me in your flying car STEVE KRUG NOVEMBER 2013

### Don't Make Me Think - Pennsylvania State University

Steve Krug's Don't Make Me Think - A Common Sense Approach to Web Usability has the ability to change the way people think about web design By offering readers a practical, hands-on approach, Krug takes the guesswork out of building sites that are both efficient and effective While the book **by Steve Krug**

DON'T MAKE ME THINK by Steve Krug Don't Make Me Think! Krug's First Law of Usability Don't create questions in the user's head Questions like: is that a clickable link, or just text? Why is the 'Jobs' button called Don't make people jump through any more hoops than they absolutely must

### [DOC] Dont Make Me Think A Common Sense Approach To ...

Don't Make Me Think - Pennsylvania State University Steve Krug's Don't Make Me Think - A Common Sense Approach to Web Usability has the ability to change the way people think about web design By offering readers a practical, hands-on approach, Krug takes the guesswork out of building sites that are

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— Steve Krug, Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability 1 likes Like "Or as Jakob Nielsen so aptly put it: The human brain's capacity doesn't change from one year to the next, so the insights from studying human behavior have a very long shelf life What was difficult for users

### [Books] Dont Make Me

Steve Krug, author of Don't Make Me Think! A Common Sense Approach to Web Usability, provides consulting services including expert usability reviews and usability testing workshops Advanced Common Sense Web usability consulting Home Advanced Common Sense - Steve Krug's Web site Law #1: Don't make me think This is the overarching rule

### **Don't Make Me Think!**

INTRODUCTION Read me first 2 Throat clearing and disclaimers CHAPTER 1 Don't make me think! 10 Krug's First Law of Usability CHAPTER 2 How we really use the Web 20 Scanning, satisficing, and muddling through CHAPTER 3 Billboard Design 101 30 Designing pages for scanning, not reading CHAPTER 4 Animal, vegetable, or mineral? 40 Why users like

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### **Don't Make Me Think, Second Edition: A Common Sense ...**

chapter 10 [ 164] Things that diminish goodwill Here are a few of the things that tend to make users feel like the people publishing a site don't have their best interests at heart:

### **chapter 12345678910 11 Usability ... - Steve Krug's Web site**

check and fine-tune your message, but don't mistake them for usability testing They won't tell you whether people can actually use your site Several true things about testing

### **Assessment and Beyond: Starting It Off, Pulling It All ...**

participants could accomplish tasks successfully, but don't judge user behavior based on your ideas about the "right" or "best" ways to accomplish tasks Recommended Readings Steve Krug Don't make me think!: a common sense approach to web usability ...

### **Download Rocket Surgery Made Easy: The Do-It-Yourself ...**

companion to Don't Make Me Think: A Common Sense Approach to Web Usability, Steve Krug spells out a streamlined approach to usability testing that anyone can easily apply to their own Web site, application, or other product (As he said in Don't Make Me Think, "It's not rocket surgery")

### **Animal, Vegetable, or Mineral?**

it takes me to get to what I want (although there are limits), but rather how hard each click is—the amount of thought required and the amount of uncertainty about whether I'm making the right choice In general, I think it's safe to say that users don't mind a lot of clicks as long as

### **[SJ0A] Don't Make Me Think, Revisited: A Common Sense ...**

Jan 03, 2014 · The book Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability (3rd Edition) (Voices That Matter) by Steve Krug (2014-01-03) can give more knowledge and information about everything you want

### **Customizing CONTENTdm with a User-Centered Approach**

- Steve Krug, Don't Make Me Think: A Common Sense Approach to Web Usability
- Steve Krug's 2008 talk "The least you can do about usability"
- Usabilitygov
- Jakob Nielsen's 1995 "10 Usability Heuristics for User Interface Design"

### **[4FHW] Don't Make Me Think: A Common Sense Approach ...**

publication Don't Make Me Think: A Common Sense Approach to Web Usability, 2nd Edition (Edition 2nd) by Krug, Steve [Paperback(2005£©)] can to be your friend when you're truly feel alone and confuse with what must you're doing of the time Download and Read Online Don't Make Me Think: A Common

## **Dont Make Think Revisited Usability**

Steve Krug's Don't Make Me Think is one of my favorite books on website usability Krug is an esteemed expert and author with a sometimes wicked sense of humor He also has a down-to-earth, no-nonsense approach to explaining the principles of usability as applied to websites